

Use Same Deal as 2017 Agreement



Public Course

Use Same Deal as 2017 Agreement + Group Pass

Private Course

# 2018 CUSTOM GOLF COURSE AGREEMENT

This is an Agreement between **Victory Golf Management, LLC**, and

\_\_\_\_\_ located in \_\_\_\_\_ County  
Name of Golf Course ("The Course")

Course Address: \_\_\_\_\_  
Street City State Zip

Pro Shop Phone: \_\_\_\_\_ Toll Free #: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Course Contact Email: \_\_\_\_\_

Notable Star Rating (i.e. Golf Digest)/Awards: \_\_\_\_\_  
*(Notable Awards/Recognition will be published in Victory Golf Pass. Please print & cite clearly - Award, Year(s), and Publication/Organization.)*

"Deal" Rates:	Valid Times:	# Uses per Victory Golf Pass Holder:
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<p><b>★ SUPER SAVER!</b> <i>Best - Extra Deep Deal</i></p> <p><input type="checkbox"/> One FREE Greens Fee w/ Paid Cart</p> <p><input type="checkbox"/> Super Saver Rate: \$ _____</p>	<p><input type="checkbox"/> 7 Days Anytime <input type="checkbox"/> Mon-Fri Anytime</p> <p>Other: _____</p>	<p><input type="checkbox"/> 1 Time Use <input type="checkbox"/> 2 Times <input type="checkbox"/> Other: _____</p>
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<p><b>WEEKDAY</b></p> <p>Morning Player's Fee: \$ _____</p> <p>Midday Player's Fee: \$ _____</p> <p>Twilight Player's Fee: \$ _____</p>	<p><b>(Monday-Friday)</b></p> <p><input type="checkbox"/> Open-10 am <input type="checkbox"/> Other: _____</p> <p><input type="checkbox"/> 10 am-2 pm <input type="checkbox"/> Other: _____</p> <p><input type="checkbox"/> 2 pm-Close <input type="checkbox"/> Other: _____</p>	<p><input type="checkbox"/> 2 Times <input type="checkbox"/> 4 Times <input type="checkbox"/> Unlimited <input type="checkbox"/> Other: _____</p>
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<p><b>WEEKEND</b></p> <p>Morning Player's Fee: \$ _____</p> <p>Midday Player's Fee: \$ _____</p> <p>Twilight Player's Fee: \$ _____</p>	<p><b>(Saturday, Sunday, *Holidays)</b></p> <p><input type="checkbox"/> Open-10 am <input type="checkbox"/> Other: _____</p> <p><input type="checkbox"/> 10 am-2 pm <input type="checkbox"/> Other: _____</p> <p><input type="checkbox"/> 2 pm-Close <input type="checkbox"/> Other: _____</p>	<p><input type="checkbox"/> 2 Times <input type="checkbox"/> 4 Times <input type="checkbox"/> Unlimited <input type="checkbox"/> Other: _____</p> <p>*Holidays? <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Custom: _____ <i>Father's Day, Mother's Day, Good Friday, Memorial Day, 4th of July, Labor Day</i></p>
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<p><b>SMALL GROUP SPECIALS</b></p> <p><input type="checkbox"/> 2 Play for the Price of 1 (Posted Rate)</p> <p><input type="checkbox"/> 4 Play for the Price of 3 (Posted Rate)</p>	<p><b>New! *Victory Group Pass -&gt; See Pg 2*</b></p> <p><input type="checkbox"/> 7 Days Anytime <input type="checkbox"/> Mon-Fri Anytime</p> <p>Other: _____</p>	<p><input type="checkbox"/> 2 Times <input type="checkbox"/> 4 Times <input type="checkbox"/> Unlimited <input type="checkbox"/> Other: _____</p> <p>Notes: _____</p>
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<p><b>★ SENIOR (Age 60+)</b></p> <p><input type="checkbox"/> \$5 Off Posted Senior Rate <i>Or</i></p> <p><input type="checkbox"/> One FREE Greens Fee w/ Paid Cart <i>Or</i></p> <p><input type="checkbox"/> Senior Player's Fee: \$ _____</p>	<p><input type="checkbox"/> Mon-Fri Anytime <input type="checkbox"/> Mon-Thurs Anytime</p> <p><input type="checkbox"/> Other: _____</p> <p>Age Requirement other than 60+: Age: _____</p>	<p><input type="checkbox"/> 2 Times <input type="checkbox"/> 4 Times <input type="checkbox"/> Unlimited <input type="checkbox"/> Other: _____</p>
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<p><b>★ HERO (US Military &amp; Veterans)</b></p> <p><input type="checkbox"/> \$15 Off Regular Posted Rate <i>Or</i></p> <p><input type="checkbox"/> Hero Rate: \$ _____</p>	<p><i>Must Show Official ID at Pro Shop</i></p> <p><input type="checkbox"/> 7 Days Anytime <input type="checkbox"/> Mon-Fri Anytime</p> <p><input type="checkbox"/> Other: _____</p>	<p><input type="checkbox"/> 2 Times <input type="checkbox"/> 4 Times <input type="checkbox"/> Unlimited <input type="checkbox"/> Other: _____</p>
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<p><b>★ JUNIOR (Age 18 &amp; Under)</b></p> <p><input type="checkbox"/> Kids Play FREE w/ pd Victory Adult <i>Or</i></p> <p><input type="checkbox"/> Junior Rate: \$ _____</p>	<p><input type="checkbox"/> Anytime <input type="checkbox"/> Other: _____</p> <p>Age Requirement other than 18: Age: _____</p>	<p><input type="checkbox"/> 2 Times <input type="checkbox"/> 4 Times <input type="checkbox"/> Unlimited <input type="checkbox"/> Other: _____</p>
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<p><b>★ OFF-SEASON (Nov-Mar)</b></p> <p><input type="checkbox"/> Off Season Weekday: \$ _____</p> <p><input type="checkbox"/> Off Season Weekend: \$ _____</p>	<p><input type="checkbox"/> 7 Days Anytime <input type="checkbox"/> Other: _____</p> <p>Additional Off Season Months: _____</p>	<p><input type="checkbox"/> 2 Times <input type="checkbox"/> 4 Times <input type="checkbox"/> Unlimited <input type="checkbox"/> Other: _____</p>
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<p><b>★ EXTRA VALUES</b></p> <p><input type="checkbox"/> Pro Shop: 10% Off In-Stock Items</p> <p><input type="checkbox"/> Lessons: <i>Must Fill Out Page 2 --&gt;</i></p>	<p><i>Entice Customer to Spend More at Property</i></p> <p><input type="checkbox"/> Range: Buy 1 Basket, Get 1 FREE (same size)</p> <p><input type="checkbox"/> Restaurant: 10% Off Check <i>Tip Not Included</i></p>	<p><input type="checkbox"/> 1 Time <input type="checkbox"/> 2 Times <input type="checkbox"/> Unlimited <input type="checkbox"/> Other: _____</p> <p><input type="checkbox"/> Custom: _____</p>
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I want to sell the 2018 Victory Golf Pass in my Pro Shop and will purchase # \_\_\_\_\_ @ \$35 each. Agreement Pg 2 -->

X \_\_\_\_\_  
Authorized Representative of Participating Club Print Name Title Date



# 2018 CUSTOM GOLF COURSE AGREEMENT

This is an Agreement between **Victory Golf Management, LLC**, and

Print Name of Golf Course \_\_\_\_\_

## The Parties Agree to the Following:

The Course and its Authorized Representative agree to allow Victory Golf Management, LLC to link The Course's website to the Victory Golf Pass website, to publish, print, and promote The Course's Name and/or Logo using fliers, posters, advertisements, apps, and E-mail as a participating golf course in the 2018 Victory Golf Pass. The 2018 Victory Golf Pass will be sold and distributed throughout Pennsylvania, New Jersey, Delaware, Maryland and Virginia.

This agreement may be terminated by mutual consent of both parties or upon the insolvency or bankruptcy of either party.

**The Course agrees to offer and honor holders of the 2018 Victory Golf Pass book permission to play The Course up to 7 Days a Week all season from January 1-December 31, 2018 at a Player's Fee that is a Substantial Savings off published Top Rate and includes Greens and Cart Fees.**

★ "Starred" Deals - Earn FREE Books! See Victory's 2018 Golf Course Incentive Program for details.

## VICTORY BONUS DEALS - Create Additional Marketing Exposure:

### ★ VICTORY DAY! ~ Hold a Victory Outing Day

Showcase your Public or Private Course by holding a Victory Day! Pick your Date(s), choose your **Special Victory Day Rate**, and extra goodies and custom options to get golfers to play your course. Great way for Victory Members to socialize and experience your course. Victory Days are highlighted in our book and on our website for additional FREE marketing for your course!

Step 1:  **Victory Day Outing Date(s):** \_\_\_\_\_

\_\_\_\_\_

Step 2:  **Victory Day Player's Fee:** \$ \_\_\_\_\_

Valid Anytime  Valid: \_\_\_\_\_

Step 3:  **FREE - 1 Basket of Range Balls Prior to Round**

**FREE - 1 Logo Golf Ball (your course)**

**Custom:** \_\_\_\_\_

### ★ LESSONS ~ PGA LESSON CENTER Special Section

The Victory Golf Pass Book highlights local PGA Golf Professionals and Teaching Professionals in a Special Section called the "PGA Lesson Center". Great free promotion for your teaching staff!

\*PGA/Teaching Professional Name(s): \_\_\_\_\_

\_\_\_\_\_

Contact Telephone #: \_\_\_\_\_  
*Contact Number will be published in Victory Golf Pass Book*

Please Choose One:

Buy 1 Lesson, Get 1 FREE |  Buy 2 Lessons, Get 1 Lesson FREE

### ★ VICTORY HOPE FOUNDATION ~ Donate

The Victory Hope Foundation, our 501(c)(3) tax exempt private foundation benefits local and national charities. We thank you for contributing!

\$ \_\_\_\_\_ **Donation to Victory Hope Foundation**

*All Donations are Tax Deductible. Example: a Dollar amount, Golf Foursome, or Gift of your choice.*

### ★ VICTORY GROUP PASS ~ Get More Golfers Playing!

*This is BIG! All New for 2018. More Players = More Revenue!*

The Victory Group Pass is a new and exclusive way for golf courses to incentivize more golfers to play with their friends as a group at your course.

**A Win-Win.** The goal of every golf course is to fill tee times. Our brand new program rewards golfers incrementally - the more they bring, the more they each save. Plus - the more tee times you fill, the more money you make.

• Based on the number of players, Victory Golf Pass members will receive additional per player discounts as a perk. *(See Full Details next page and Victory Group Pass Pricing Chart below that will also be printed in the front of the 2018 Victory Golf Pass book.)*

#### Basic Rules:

• Every Player in the Group MUST have a 2018 Victory Golf Pass book in hand at the Pro Shop to receive special group discounts.

• Victory Group Pass savings ONLY applies to **Weekday** and **Weekend** deals.

• Pro Shop Staff - will apply the group incentive discount to each player based on the "Victory Deal Price" and "Number of Players" in group using chart below. Staff checks off the appropriate Weekday or Weekend deal in each customer's book as usual.

**Get Noticed:** Victory Group Pass participating courses will stand out with our special "G" Logo in the book - and online - for golf groups to easily locate and play.



## Victory Group Pass Pricing Chart

Victory Deal Price	# of Players in Group / Per Person \$ Off Discount			
	6-8 Players	9-16 Players	17-24 Players	25+ Players
\$1 - \$20	\$1	\$1	\$1	\$2
\$21 - \$40	\$2	\$3	\$4	\$5
\$41 - \$60	\$4	\$5	\$6	\$8
\$61 - \$80	\$5	\$7	\$9	\$11
\$81 - \$100	\$7	\$9	\$11	\$14
\$100+	\$8	\$11	\$14	\$17

X

Authorized Representative of Participating Club \_\_\_\_\_

Print Name \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_